

SNJ BUSINESS PEOPLE



Bringing Business People Together Is What We Do.

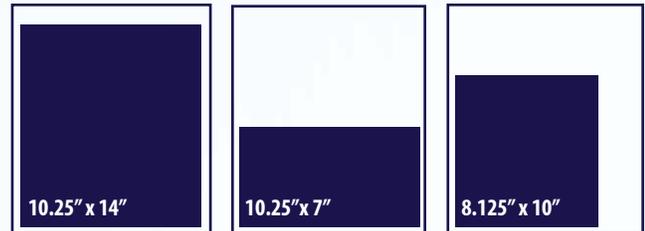
The 2017 Editorial and Advertising Calendar

July	- Healthcare - Faces of Banking
August	- Money and Banking - Real Estate and Development - Around Evesham
September	- Legal Matters - Technology - Around Cherry Hill
October	- Top Non Profits - Insurance and Risk Management - Around Voorhees
November	- HR & Staffing - Outsourcing - Consulting - Around Mt. Laurel
December	- 2017 Snapshot - Around South Jersey

SNJ Business People is South Jersey's award winning news-monthly publication, dedicated to business owners and decision makers – their contribution to commerce, their communities and their passion for business.

SNJBP is distributed all month long via its website, social media platforms with an estimated average reach of over 65,000 viewers and is emailed to over 20,000 email addresses with updates and events.

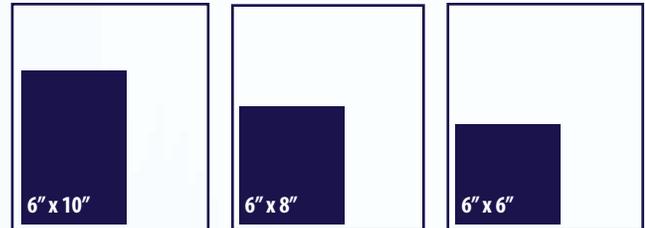
Ad Sizes and Rates - All ads run in full color



Full Page:
\$1,650

Half Page:
\$808

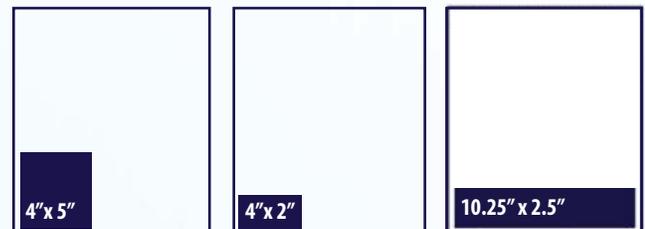
Mini Full Page:
\$924



Third Page Plus:
\$693

Third Page:
\$554

Quarter Page:
\$418



Eighth Page:
\$231

Business Card:
\$92

Banner Ad:
\$525

Frequency Discounts

SNJ Business People is published monthly and is received mid-month by its readers. Advertisers who sign up for a three month consecutive program will receive a 10% discount. The discount for a six month run is 15% and for a 12 month it is 25%.

SNJ Explorers, our video news feature is comprised of interviews by our "Explorers" who interview exciting places, spaces and people in South Jersey. It is because of their support and those of the businesses and individuals that they interview that we have been able to increase our past readership 10 fold as part of our relaunch.

In addition to our multitude of posts designated to each story and events featured in the publication posted daily, we also feature an advertiser of the day with a link to the page with their ad and a link to their website for additional exposure to our viewers/readers.