

SNJ BUSINESS PEOPLE



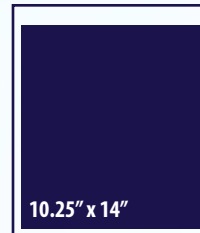
Bringing Business People Together Is What We Do.

The 2017 Editorial and Advertising Calendar

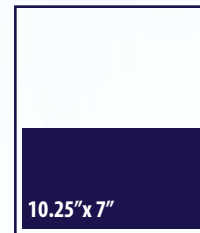
July	- Healthcare - Faces of Banking
August	- Money and Banking - Real Estate and Development - Around Evesham
September	- Legal Matters - Technology - Around Cherry Hill
October	- Top Non Profits - Insurance and Risk Management - Around Voorhees
November	- HR & Staffing - Outsourcing - Consulting - Around Mt. Laurel
December	- 2017 Snapshot - Around South Jersey

SNJ Business People is South Jersey's award winning news-monthly publication, dedicated to business owners and decision makers – their contribution to commerce, their communities and their passion for business. *SNJBP* is distributed monthly via its website, social media platforms with an estimated average of 65,000 views monthly and is emailed to over 20,000 email addresses with updates and events.

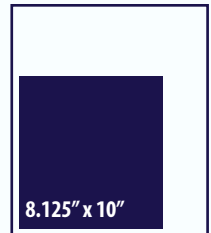
Ad Sizes and Rates - All ads run in full color



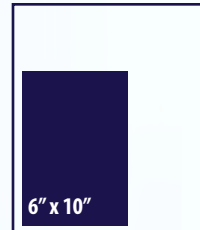
Full Page:
\$1,650



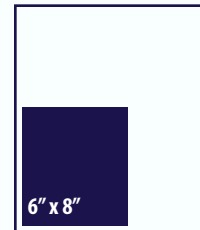
Half Page:
\$808



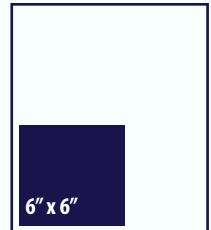
Mini Full Page:
\$924



Third Page Plus:
\$693



Third Page:
\$554



Quarter Page:
\$418



Eighth Page:
\$231



Business Card:
\$92



Banner Ad:
\$525

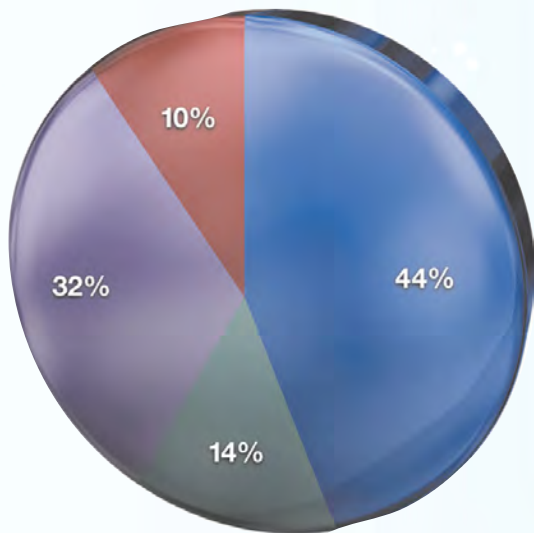
Frequency Discounts

SNJ Business People is published monthly and is received mid-month by its readers. Advertisers who sign up for a three month consecutive program will receive a 10% discount. The discount for a six month run is 15% and for a 12 month it is 25%.

SNJ Explorers, our video news feature is comprised of interviews by our "Explorers" who interview exciting places, spaces and people in South Jersey. It is because of their support and those of the businesses and individuals that they interview that we have been able to increase our past readership 10 fold as part of our relaunch.

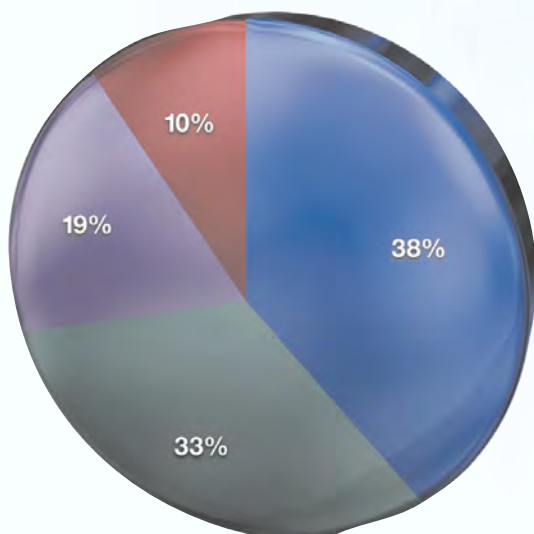
In addition to our multitude of posts designated to each story and events featured in the publication posted daily, we also feature an advertiser of the day with a link to the page with their ad and a link to their website for additional exposure to our viewers/readers.

SNJ Business People Distribution:



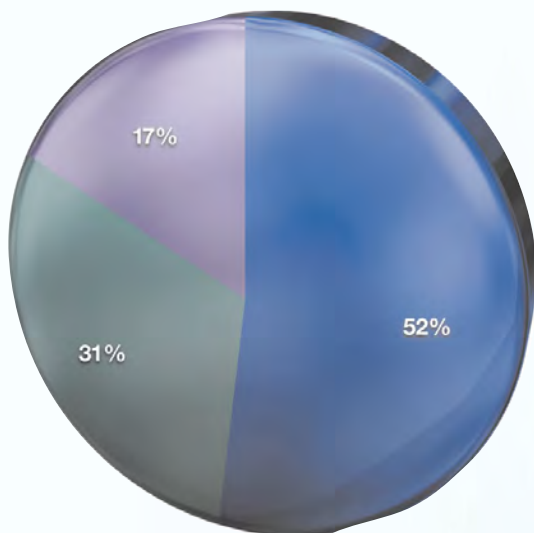
- Camden County
- Burlington County
- Gloucester County
- Other

SNJ Business People Reader Categories:



- Professionals / Service Providers
- Retail / Product Providers
- Medical / Healthcare
- Government / Schools / Non-Profits

SNJ Business People Reader Titles:



- Owner, Partner, Principal, President, Chairman, CEO
- Vice-President, COO, CFO
- Director, Manager, Administrator

Reach over 30,000 of our readers:

SNJ Business People is mailed to more than 10,000 business owners, leaders and managers every month via the U.S. Postal Service. The monthly e-news update is sent monthly to over 20,000 subscribers. The interactive website, snjbp.com is updated regularly with events and press releases along with The *SNJBP* Feature Stories and photo galleries.

Here's what our readers are saying about us:

"*SNJ Business People* is relevant to our region. I look forward to reading each issue, as unlike some other business periodicals, it's really in touch with the issues and players that are important to South Jersey!"
 Rob Curley
 SJ Market President
 TD Bank

"We have been advertising with *SNJBP* almost since its inception. The amount of local recognition gained from the advertisement is priceless. Weekly I am reminded by our networking partners, friends, strangers, and local business that they saw our ad in *SNJBP* and thought it looked great which we owe in most part to Jenny Ryan. The other great thing is when we have walk in customers say they saw our ad and wanted to come check us out, walk-ins are not a common occurrence in our business."
 Joshua P Smargiassi
 Vice President
 boomerang, Inc.

"*SNJBP* seems to have the Southern New Jersey Market covered. The publication is not only a terrific sponsor of events and outings, but they are also great people to work with and have a real understanding of how to connect their clients with their business partners. *SNJBP* has developed a communication style with their clients that has proven that networking and business development is alive in well in a very competitive media landscape."
 Jason M. Wolf
 Principal
 Wolf Commercial Real Estate

For questions regarding advertising or exclusive sponsorship opportunities contact: Jenny Ryan at (856) 673-1911 or e-mail jenny@snjbp.com.