

SNJ BUSINESS PEOPLE



Bringing Business People Together Is What We Do.

The 2016 Editorial and Advertising Calendar

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|-----------|---|
| January | - Money and Banking
- Economic Forecast |
| February | - Technology and Telecom
- Top Entrepreneurs
- Social Media |
| March | - Real Estate
- Office Essentials
- Health Beauty and Wellness
- Congrats to our 3G |
| April | - Higher Education
- 40 Under 40 |
| May | - Golf, Recreation, Fine Living
- Best Places to Live
- Senior Living |
| June | - Building and Construction
- Going Green
- Energy |
| July | - Legal Matters
- Executives of Influence |
| August | - Healthcare
- Faces of Banking |
| September | - Dining Guide and Corporate Events
- Top Women in Business |
| October | - Dining and Event Guide
- Insurance and Risk Management
- HR and Staffing
- Employee Benefits
- Consulting |
| November | - Dining Guide and Corporate Events
- Non- Profits |
| December | - Best Places to Work
- Money and Banking
- 2015 Snapshot
- Outsourcing |

SNJ Business People is South Jersey's award winning news-monthly dedicated to business owners and decision makers – their contribution to commerce, their communities and their passion for business. The monthly print publication, interactive web site and virtual business networking hub focuses on business owners, what they are doing, how, why, when, where they are making things happen in Southern New Jersey. We shine the spotlight on the “movers and shakers” in our region, and pass along their latest trends in business, and how they are embracing their local communities.

Getting your message out to your target market is essential for your business. Check us out online at snjbp.com. Call Jenny Ryan at (856)673-1911 or email jenny@snjbp.com.

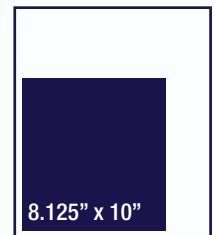
Ad Sizes and Rates



Full Page:
B&W \$1,650
Color \$1,837



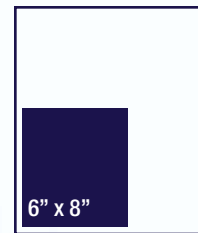
Half Page:
B&W \$808
Color \$1028



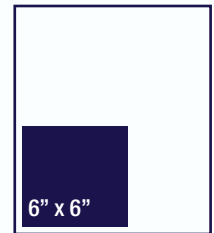
Mini Full Page:
B&W \$924
Color \$1,140



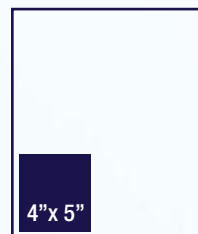
Third Page Plus:
B&W \$693
Color \$803



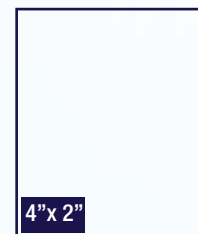
Third Page:
B&W \$554
Color \$664



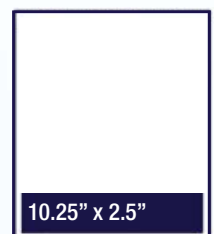
Quarter Page:
B&W \$418
Color \$526



Eighth Page:
B&W \$231
Color \$341



Business Card:
B&W \$92
Color \$147

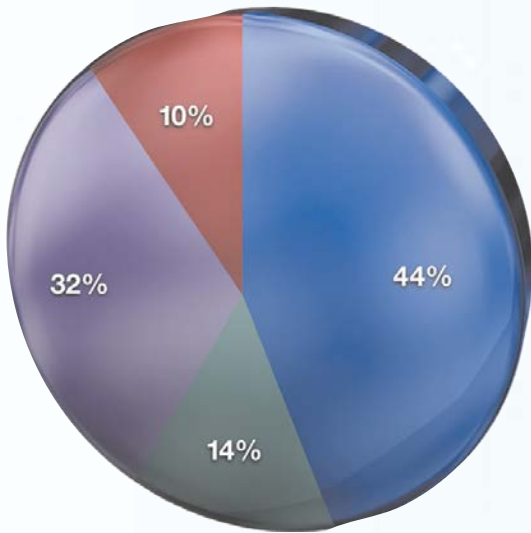


Banner Ad:
B&W \$525
Color \$625

Frequency Discounts

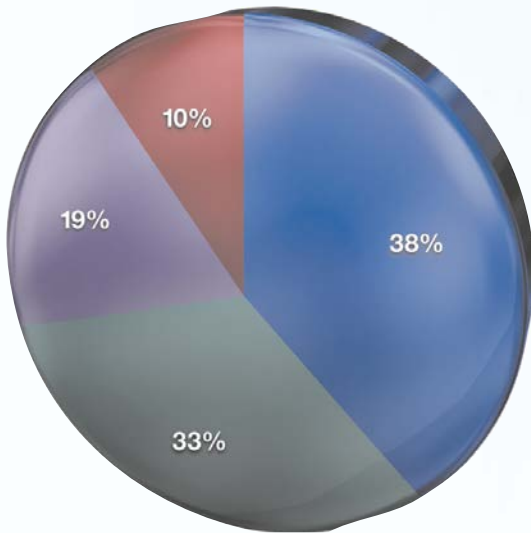
SNJ Business People is published monthly and is received mid-month by its readers. Advertisers who sign up for a three month consecutive program will receive a 10% discount. The discount for a six month run is 15% and for a 12 month it is 25%.

SNJ Business People Distribution:



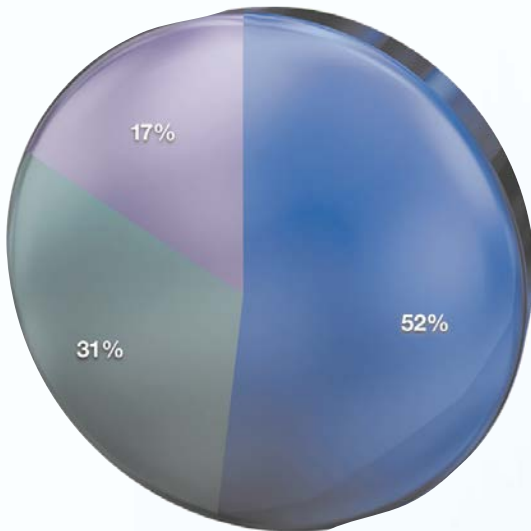
- Camden County
- Burlington County
- Gloucester County
- Other

SNJ Business People Reader Categories:



- Professionals / Service Providers
- Retail / Product Providers
- Medical / Healthcare
- Government / Schools / Non-Profits

SNJ Business People Reader Titles:



- Owner, Partner, Principal, President, Chairman, CEO
- Vice-President, COO, CFO
- Director, Manager, Administrator

For questions regarding advertising or exclusive sponsorship opportunities contact: Jenny Ryan at (856) 673-1911 or e-mail jenny@snjbp.com.

Reach over 30,000 of our readers:

SNJ Business People is mailed to more than 10,000 business owners, leaders and managers every month via the U.S. Postal Service. The monthly e-news update is sent monthly to over 20,000 subscribers. The interactive website, snjbp.com is updated regularly with events and press releases along with The *SNJBP* Feature Stories and photo galleries.

Here's what our readers are saying about us:

"*SNJ Business People* is relevant to our region. I look forward to reading each issue, as unlike some other business periodicals, it's really in touch with the issues and players that are important to South Jersey."

Rob Curley
SJ Market President
TD Bank

"We have been advertising with *SNJBP* almost since its inception. The amount of local recognition gained from the advertisement is priceless. Weekly I am reminded by our networking partners, friends, strangers, and local business that they saw our ad in *SNJBP* and thought it looked great which we owe in most part to Jenny Ryan. The other great thing is when we have walk in customers say they saw our ad and wanted to come check us out, walk-ins are not a common occurrence in our business."

Joshua P Smargiassi
Vice President
boomerang, Inc.

"*SNJBP* seems to have the Southern New Jersey Market covered. The publication is not only a terrific sponsor of events and outings, but they are also great people to work with and have a real understanding of how to connect their clients with their business partners. *SNJBP* has developed a communication style with their clients that has proven that networking and business development is alive in well in a very competitive media landscape."

Jason M. Wolf
Principal
Wolf Commercial Real Estate